

EXPLORING THE AMERICAN FAMILY VALUES IN "YES DAY" MOVIE (A CINEMATIC ANALYSIS)

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Abstract

This study intends to investigate how American family values are portrayed and represented in the film "Yes Day." The study explores the themes, characters, and narrative components of the movie using a cinematic analysis approach to discover the underlying values and messages related to the American family. An overview of "Yes Day" as a cultural phenomenon in American society is given at the outset of the study. It focuses on the practice's potential effects on family dynamics and values while examining the practice's history and significance. The analysis next turns its attention to the actual film, going over its story, characters, and general presentation. The results of this study help us understand how American family values are portrayed in modern movies. The study also emphasizes some values such as togetherness, stability, and loyalty. Overall, this study provides a thorough examination of how the American family values depicted in "Yes Day" were captured through cinematic analysis. It contributes to the current conversation about family values in American culture and offers insights into the intricacies of modern family interactions.

Keywords: American Family Values, Cinematic Analysis, Yes Day Movie

Abstrak

Penelitian ini bermaksud untuk menyelidiki bagaimana nilai-nilai keluarga Amerika digambarkan dan direpresentasikan dalam film "Yes Day". Studi ini mengeksplorasi tema, karakter, dan komponen naratif film menggunakan pendekatan analisis sinematik untuk menemukan nilai dan pesan mendasar yang terkait dengan keluarga Amerika. Gambaran tentang "Yes Day" sebagai fenomena budaya dalam masyarakat Amerika diberikan di awal penelitian. Ini berfokus pada efek potensial praktik pada dinamika dan nilai-nilai keluarga sambil memeriksa sejarah dan signifikansi praktik tersebut. Analisis selanjutnya mengalihkan perhatiannya ke film yang sebenarnya, membahas cerita, karakter, dan presentasi umumnya. Hasil penelitian ini membantu kita memahami bagaimana nilai-nilai keluarga Amerika digambarkan dalam film-film modern. Studi ini juga menekankan beberapa nilai seperti kebersamaan, stabilitas, dan loyalitas. Secara keseluruhan, penelitian ini memberikan pemeriksaan menyeluruh tentang bagaimana nilai-nilai keluarga Amerika yang digambarkan dalam "Yes Day" ditangkap melalui analisis sinematik. Ini berkontribusi pada percakapan saat ini tentang nilai-nilai keluarga dalam budaya

Amerika dan menawarkan wawasan tentang seluk-beluk interaksi keluarga modern.
Kata kunci: Analisis sinematik, Film *Yes day*, Nilai keluarga Amerika.

A. INTRODUCTION

As the smallest unit of society, the family consists of the head of the family and several people who gather under one roof and depend on each other like mother and child. (Wiratri, 2018). The first environment for each individual in which he interacts is the family. It is from this interaction with the first environment that the individual acquires the basic elements and characteristics of his personality (Nurmadiyah, 2016). Although it is common for problems to occur, it is a natural thing to happen, including in the family.

A family environment is a place where children are raised and is an environment that is first experienced by a child in his life so that what is seen and felt by children in the family will be able to affect the growth and development of a child's soul. (Nurmadiyah, 2016) Not infrequently it is contrary to what parents expect. When there is a difference of opinion, parents can only defend their opinion or choose to follow their wishes. And also, when the child wants to express his desire but the parents feel that everything, he does is right the child feels his opinion is meaningless. For example, expressions for opening up to each other or sharing stories, examples of these expressions can be illustrated when children want to be free to play outside the house without parental restrictions. But parents don't approve of it, either way. It is as if parents feel that their

children are minors and should not go without their parents. Giving children enough freedom to help them become independent and distinguish between right and wrong so that harmony is maintained between parents and children. At the same time, parents still have to apply some limits and rules to protect their children in making a decision.

B. LITERATURE REVIEW

Everyone needs rules, whether adults or children. Generally, both adults and parents assume that children understand the logic behind the rules. But kids usually don't. Because once children understand the logic behind the rules, they tend to follow them. "What would happen if cars could drive on the left and right sides of the road? What if cars didn't run red lights? What if everyone spoke at the same time? What if kids could have candy for breakfast, lunch, and dinner?" Silbert explained. He believes that when children see the consequences of a world without rules, it is easier for them to understand the logic behind the specific rules they encounter every day. For example, many parents limit the amount of time their children can play computer games. Because they are obsessed with the game, they hate the rules. At that point, Silbert said, parents could explain that the child's brain was still developing, and new brain cells were still growing. If you keep playing games, you will only be good at

computer games. "Once children understand the causal relationship between rules and their lives, they see that they have power and control over their destiny," says Linda Brace Silbert (2020)

The role of the family is to continue the lineage, nurture and raise children, care for and protect the health of family members, and provide family members with recreational opportunities. Families can provide psychological protection as an identity that can provide security and affection, mature the personalities of its members, and develop relationships with other families or the wider community. Because family is the first place where it is through them that children know something positive and negative. Children begin to learn and imitate what they see, especially the behavior of parents because the family is one of the shapers of the child's character (Rakhmawati, 2015) and also learn to recognize family values, namely good and bad, right and wrong, what is allowed and what is not allowed.

Family values are moral and ethical standards that are upheld and serve as a foundation for how members of the family behave. All of your partners and your own beliefs about what is significant and insignificant, good and bad, and right and wrong are included in your family values. Family values are frequently transmitted from one generation to the next. Each married couple brings with them values from their own families, and they pass those values on to their kids. Conflict between

parents and their children is one of the many types of conflict that can arise in a family. Like in the movie "Yes Day," where the problems that arise are frequently seen in families.

This study is important for comprehending and defending American family values in the context of modern culture. The study offers insights into the changing nature of family values in American culture by examining how family dynamics, communication, and relationships are portrayed in the film "Yes Day." To ensure the maintenance and promotion of positive family values that contribute to the well-being and cohesion of society, policymakers, educators, and families themselves must have this understanding.

We can better comprehend the impact of popular culture on societal norms and expectations by analyzing how American family values are portrayed in "Yes Day." Analyzing the movie's portrayal of family values can help us better understand the influence of media on viewers' perceptions and behaviors because cinema is an effective medium with a large audience. The study's findings can help with media literacy initiatives by empowering people to interact critically with cinematic depictions of family values and make decisions about their family dynamics. The study also emphasizes the cultural setting in which the film is set, offering insights into the interactions between cultural norms, multiculturalism, and the changing

meaning of family values in American culture.

C. METHOD

This study employs a cinematic analysis approach to explore the American family values portrayed in the movie "Yes Day." The research method involves a systematic examination of the film's narrative structure, character development, themes, and dialogues to gain insights into the underlying family values depicted in the movie.

Firstly, the researcher will conduct a thorough viewing of the movie "Yes Day," paying close attention to the plot, character interactions, and overall cinematic elements. This initial step allows for a comprehensive understanding of the film's context, storyline, and visual presentation, which are essential for conducting a detailed analysis of the portrayal of family values.

Next, the researcher will utilize a qualitative content analysis approach to identify and analyze the themes and motifs related to family values present in the film. This involves extracting meaningful units of analysis such as dialogues, actions, and visual cues that reflect aspects of family dynamics, communication, and relationships. These units will be coded and categorized based on their relevance to various family values, including trust, communication, compromise, quality time, parental authority, and sibling relationships.

Furthermore, the researcher will critically analyze the cultural context in which "Yes Day" is situated. This

involves examining the societal factors, historical influences, and cultural norms that shape the depiction of family values in the film. It also includes exploring the representation of gender roles, multiculturalism, and generational gaps within the family unit, as these factors significantly influence the portrayal of family dynamics in American society.

To enhance the validity and reliability of the research findings, triangulation of data sources will be employed. In addition to the movie itself, supplementary materials such as interviews with the film's creators, behind-the-scenes footage, and audience reviews will be utilized to gain a comprehensive understanding of the intentions and impact of the film's portrayal of American family values.

Overall, this research method combines in-depth viewing, qualitative content analysis, and consideration of cultural context to provide a comprehensive examination of the American family values depicted in "Yes Day." It ensures a systematic approach to understanding and analyzing the film's portrayal of family dynamics, communication, and relationships, contributing to the broader discourse on family values in American culture.

D. FINDING AND DISCUSSION

The movie *Yes Day* is a 2021 American family comedy film about the unexpected adventures of a family. Next up are a couple named Carlos Torres and Alison, who are lucky enough to have three children. Their children are named Katie, Nando, and Ellie. Once upon a

time, Katie grew tired of her parents always saying "no." In fact, according to their parents, they did this to protect Katie and her siblings from something dangerous. Katie then suggested that their family spend the day together. Not only that but Carlos and Allison had to say yes to everything their kids said for a full 24 hours. Parents finally agreed to adopt "Yes Days", which are days when they say "yes" to their children forever. They also let their three children make their own rules. But unexpectedly, this decision led them to all kinds of extraordinary adventures around Los Angeles.

American Family Values

Lamana and Riedmann assert, "Traditionally, both law and social science have specified that the family consists of people related by blood, marriage, or adoption." (2009:2) (Hinestroza, 2018). All of your partners and your own beliefs about what is significant and insignificant, good and bad, and right and wrong are included in your family values. Family values are frequently transmitted from one generation to the next. Each married couple brings with them values from their own families, and they pass those values on to their kids. Additionally, husband and wife hardly ever speak openly about family ideals. The majority of parents believe that their children will naturally acquire their morals. However, when a family grows, this conversation about family values typically only comes up when a baby is present. We want to concentrate on how family values are

portrayed in the yes day movie that we have viewed here. Lamanna and Riedmann argue that family values (familism) permeate American culture.

These values, such as family togetherness, stability, and loyalty, focus on the family group as a whole (1988:5). So in other words togetherness, stability, and loyalty are parts of American family values. (Pradana, 2013).

1. Togetherness

According to Gunarsa (2002), family togetherness is when each member of the group feels betrayed because it disappoints, and is satisfied with every situation and familiarity with themselves (the existence of self-actualization), which includes physical, mental, emotional, and social aspects. Family togetherness is a situation in which group members lack calm, peace, affection, mutual understanding, dialogue, and positive teamwork. Family togetherness can be seen in building a family that is based on mutual respect, mutual respect, and love for each other, with responsibility.

A family is a group of several people who have a close relationship with each other and spend a lot of time together. In addition, it can be linked to daily activities such as group activities. Both individuals and group members must actively pursue unity. Many of us have ideal communities where people can spend a lot of time together and enjoy each other's company. Lamanna and Riedman (2009):



Pictures 1.1

There is talk about "Yes Day"
(00.20.36)

The beginning of togetherness in Alison's family began in the scene wherein a togetherness they all gathered in Alison's room to prepare to start activities, there was talk of "Yes Day." They expressed their hope that this approach would improve their family relations. After they are ready with everything. They immediately rushed out of the house and headed to several places around Los Angeles according to the rules that had been made by Ketié, Nando, and Ellie. Their journey around Los Angeles is colored by unexpected events that will bring the family closer to each other than ever before.



Pictures 1.2
Eating ice cream
(00.24.29)

The trip together started at a Korean Restaurant as the first request for their "Yes Day" celebration where they had an ice cream. Not only that, Alison and

Carlos had to wear costumes because the wishes of their three children made them feel like they were going to a carnival. Arriving at the restaurant, they have to finish a large portion of ice cream and will win the game even though in the end Carlos also has to experience a stomachache.



Pictures 1.3
In the car wash area
(00.29.01)

Then togetherness also happened at the car wash for the second request, where the three children asked to open the car window when the car entered the car wash. The second request went through fine. Although there was a bit of debate, it was finally agreed by Alison and Carlos that they had to be wet all over, and made a lot of water into the car.



Pictures 1.4
Playground Kablowey
(00.30.52)

There is also togetherness on a playing field as a third request when playing Kablowey, a field game that requires them to develop an exciting game for each other.

Katie and Nando work together to defeat Alison even though they are both on different teams. But in the end, Alison managed to win the game. Because of this, it started to change the children's view of Alison.



Pictures 1.5

In front of the house be in the te (01.18.52)

The end of Alison's family togetherness is also in the scene when they gather in front of the house in a tent and hold a small celebration to celebrate their togetherness after going through several conflicts that occurred between Alison and her eldest child, Katie.

2. Stability

Lamanna and Riedmann points out "On a more personal level the family is an important source of stability and we are disturbed when it is disrupted" (1988:5). The stability of a family can be seen when the children and their parents have a stable relationship and support each other every moment of their life. (Toloh et al., 2020) Where our family's support can be seen when they support their children and their parents in whatever form of family they find. (Lamanna, Riedman, and Stewart, 2015). Family stability is very important because it will have a positive impact on the family itself. Lamanna views that in a family it can be seen from the quality of firmness and fortitude in the family in its

function as a family (1988: 6). Brook said that family can be demonstrated through social, economic, and various policies. This is done to support all family members such as providing food, shelter, education, health care, and protection for members (2009: 1). In the yes day film, we find several scenes that show how stable a family is.

Stability in the Ellison family is that we can see Ellison as a mother who is very concerned with her children and always wants the best for her children. Ellison always restrained his children when they wanted to do something that would harm them. Like when Ellison wouldn't let her go to a music festival music with her friends.



Pictures 2.1

Gotta go to a concert with mom

(00.06.51)

In the scene above, Ellison doesn't allow her to go to a music festival with her friends because in Ellison's eyes, it's still her children who still need parental supervision, but she wants to go to the festival with her friends without her mother because she feels she can take care of herself.

Ellison: The festival was attended by a lot of people

Katie: So when can I go to the concert alone?
Ellison: No, you have to go to concerts with mom forever Ellison is also a mother figure who cares and cares for her children and does everything for her children. like when he wants to win the game to get a doll that will be given to the cat who at that time was angry with her mother.

Pictures 2.2



Pictures 2.3



Teddy bear for Katie Looking for keti at the festival

(00.50.46)
(01.02.55)

In scene 00.50.46 Ellison and Katie are fighting when Ellison sees a doll and then remembers Katie where when she was little she had a teddy bear that was always down everywhere it made Ellison want to play the game and get a teddy bear which will then be handed over to Katie.

Ellison: look at that gorilla

Ellison: It's like the one I always carried with her when she was little

Ellison: we have to get it for the sake of time

In picture 2.3 when Ellison went to a music festival to invite back when she was going to a music festival with her friends. At that time when she was crying and looking for her mother.

Stability is also seen in his father, Carlos, he is a father who is known to be kind and funny to his children.



Pictures 2.4

Father is better than mother (00.13.06)

In picture 2.4 ellison protested about the response of her children who said she was a mother who stressed them a lot and always said no to what her children wanted. Meanwhile, according to his children, Carlos is a good father who is loved by his children. shows that Carlos is a good father and is loved by his children

Ellison: you're a lovable lovely dad

Carlos: I'm a bad person at work but when I come home the kids smile at me

Ellison: that's not fair

But Carlos can also be a strict father figure to his children. As seen when his father scolded Nando for what had happened as well as when Keti didn't take care of her younger siblings.



Pictures 2.6



**Screaming at the kids
punishing the kids**

**(01.10.08)
(01.18.09)**

In the two pictures above, Carlos scolds Nando for causing a mess and then he gets a punishment, namely cleaning up the mess his friends caused. Likewise, when he gets a punishment twice as severe as his younger siblings because he leaves his sister he prefers to come to the festival with his friends.

Carlos: why did you let this happen?
You're the eldest son, Katie

Carlos: everything they do when you go to a concert is your responsibility.

Carlos: you got twice as severe punishment as Nando Stability also exists in their children where they always admit their mistakes and always apologize for their mistakes.



Gambar 2.7

Katie apologizes for the mistake

(01.14.05)

In this picture, Katie apologizes for not keeping the agreement and chooses to go with her friends. Katie regrets not listening to her mother's words because there she gets into trouble and the one she is looking for is her mother. Ellison, who from the beginning did not allow the keti for the festival, took his supervision then he went to the festival and looked for the katie.

Katie: I'm sorry, you're right about this

Katie: the best mom

Katie: I'm sorry

3. Loyalty

Family members get each other's loyalty, love, and support. They can talk to each other, enjoy being together, and appreciate each other. (Siregar, 2021) The word "loyalty" is derived from the ancient French local language. According to the Oxford Dictionary, the trait of loyalty is demonstrated by one's loyalty to another. was defined as providing or demonstrating persistent, steady support for loyalty to a person or organization. If it is stated honestly, evidence According to the Oxford Dictionary, loyalty is a shared commitment (loyal), In contrast, loyalty was defined as a willingness to

help or support. firm and consistent boundaries and behavior toward someone or anything institution. In addition, the Big Indonesian Dictionary ranges out. loyalty as a measure of strength or fidelity.

Loyalty among the family is shown in the way that it shares its commitment, responsibility, and principles with its fellow members (e.g., parents and children, siblings, grandparents and grandchildren, and other immediate family members). Not to mention, we also search for similar or superior qualities in other people who are close to us, such as our mentors. Loyalty is not just the character traits we value in our friends and family.

Loyalty in the family in the yes day movie is shown in the following pictures.

Pictures 3.1



Pictures 3.2
Committed to doing yes day
the responsibility of a child
(00.10.01)
(01.17.55)

Pictures 3.3



A mother's loyalty
(01.14.08)

Scene 00.10.01 shows how the family in the yes day film makes a commitment or agreement to carry out yes day, where parents cannot refuse all their children's requests and of course by the rules that have been set. Then the scene At (01.17.55) this scene teaches the nature of responsibility that must be had, Katie who is supposed to watch over her younger siblings when her parents are not around instead leaves and lets them have a party at home without adult supervision. When Katie returns home with her mother, she is reminded that she shouldn't leave her siblings alone at home. Then Katie apologized and acknowledged her mistake and helped clean up the mess that had occurred in her house. And the last one that shows the loyalty scene, is at the minute (01.14.08) this scene shows how loyal Allison is to Katie, even though Katie has made a mistake, namely breaking the agreement and going to the festival with her friends. Allison kept coming to the festival to make sure Katie was okay. When Katie was at the festival her friends left her alone and didn't know where to go, plus her cell phone ran out of battery so she couldn't contact anyone. When she was

confused and could only cry that's when Allison suddenly appeared on stage and sang a song, when Katie heard the song.

E. CONCLUSION

Family is the first place to share love and pour out all our hearts or problems, and also the place where we learn new things for the first time. Each family member has their respective roles and responsibilities so interacting with each member cannot be arbitrary, but has limitations based on the responsibilities of each family member. (Lestari, 2016), such as in terms of education. Not all families have the same character. According to Kertajaya (2010), the character is a characteristic possessed by an individual. According to Wibowo, education is used to instill and develop character in students who practice being. We can conclude that every family has a different character in educating children in behaving, interacting, and responding to it so that they can apply it in everyday life both at families, schools, and communities in education, which strengthen and complement each other between the three centers, will provide a great opportunity to create quality educated human beings.

The family is the smallest unit of society consisting of two or more people, there are ties of marriage and blood ties, that live in one household and are taken care of by the head of the household and interact among family members and each family member has their respective roles. (Anggraeni, 2010) The Yes Day film Family displays very strong and consistent family values. Seen a close family relationship, love each other, and establish good communication. Parents are wise, willing to accept input and care for their children. Prioritizing family interests, reliable and responsible. Husband and wife support each other, work together, and share roles in raising children. There is a message to dare to say "No" to the wrong thing. Provide

input for parents in dealing with children who are growing up.

This film has very good family values. The attention and assessment given to parents include how parents should express their thoughts, feelings, and daily behavior, especially when caring for children. This assessment can also be given by the child when he interacts with his parents (Fitri & Widyastuti, 2017) The whole story is related to everyday life, so it can teach us a lesson. Based on the theory we use regarding family values "Family values such as family togetherness, stability, and loyalty focus on the family as a whole, such as emphasizing on needs, goals, group identity (Lamanna and Riedmann 2009:3) after we watched the movie Yes Day. we find many things related to togetherness, stability, and family loyalty in the film Yes Day.

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