The Role of Librarians in Improving Information Literacy in the Millennial Generation: Case Study of Library Potensi Utama University

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Abstract

Librarians are required to be critical in having information literacy skills on how to empower the information they have. Therefore, the purpose of this article is to explain and discuss how the challenges of librarians in improving information literacy and information tracing skills of the millennial generation in the University Library Main Potential in meeting their information needs information literacy as a process of acquiring knowledge. The qualitative approach in this case is actually a research procedure that produces descriptive data in the form of written or spoken words of people and observable behavior. Information literacy skills of Librarians in University Libraries The main potential in the implementation of excellent services in libraries is interpreted as a form of cognitive skills that are reflected in the ability to identify, Understand and interpret the information obtained to be transformed into users, as well as productive activities that are able to provide social, economic and welfare benefits for users.

Keywords: Information Literacy; Information Services; Librarian

A. Introduction

Progress technology information and communication moment this influence all over aspect life human Technology This makes it easier public in access and share information. Change technology information make lots company competing provide internet service via network like telephone, radio, television and internet. Online service aims or get closer various information to public with remove space and time. Without realized has lots change in development and needs as well as desire public as well as want beauty, speed and accuracy. Temporary that is, digital information continues increase from time to time so that can cause excess information (information advantages load). Theme: Fostering the Alignment of Teaching, Learning, and Field Experiences to Build Competencies in Library and Information Education

Library is organization responsible non- profit answer collect and organize material library and use it for objective education and research. and entertainment. Library No different with other institutions that provide service to society, like House sick. airline flights, hotels and banks. Society demands speed, accuracy and friendliness from companies the in give the service. Customer airline flight look for speed through tickets, check-in and claims luggage as well as accuracy procedure flight. Literacy is something very important skill for reader because in this era this, literacy have great influence in help student in finish task finally. Therefore that's it, librarian must know method fulfil need participant educate. Writer must play role important in literacy information and enable they utilise their information have. Therefore that, ability student related with different realities. For fulfil need information that, reader will capable face the times with type different changes every the day depends development moment this (Hasugian, 2009).

Study is learn technology with understand all information from corner look positive and critical and of course sensitive to environment approx. What people read is if somebody can learn something with Good in meaning read or look for information so He must understand Alone fill reading (Septiyantono, 2016). In matter This We can see that learning man No can appear with easy, because as do we know, no There is no one learns read since born. And for practice somebody become readers, needed time is not a little and read need a real tool useful and effective. Student is employee library college height that has designation different specifically among student. Diversity This so big so that can start do discrimination Good in a way group nor individual (Noche et al., 2021), so important for carry out work level highest in various sector education high, incl service library.

Literacy information is something demanding experience individual for active in obtain knowledge, and needs for reflect experience different feeling with understand types literacy related information with different situations. Therefore that's literacy information based on principles that individual use information in a way true and collective as well as can reflect quality activity man through learning throughout life and involvement as well as society. Therefore that's the goal article This is For describe and discuss challenge librarian in increase Skills search information and information generation millennials in the library academics who can used For fulfil need his education information.

B. Literature Review

Study beginning Inawati aimed at skills information student at the State University of Malang carry out project based on participation human. Philosophy reader No can applied to presentation identification, planning, planning collection, analysis, management and presentation, esp in maintenance service based information. There are five aspects Skills information available applied in a way effective, including identifying need information, determine interest information, planning search strategies information, collect source information, and skills observation. Skills management information and presentation No used with good. Study second Asnawati titled literacy information increase Skills information moment finish task end student. Literacy is ability somebody obtain various information used for solve problem and take right decision based on his needs moment finish task end students. Therefore That UIN Mataram Library provide various information Good print or online, especially on the UIN Mataram Library website. Thesis third Moliza Gusriani entitled Intelligence Information in the Digital Age is based on the Big Six. The result of review article This is there is Lots type Skills literacy information available used individual, as discussed in article This are the most common Big 6 used in research, work, education and others. Moment This method meeting return the most general information used is Boolean method.

Framework Theory

1. Draft Literacy Information

Draft literacy has discussed in various method since beginning at first. Skills curriculum, skills research, and skills library often used in curriculum. Temporary that, skill information and communication often used in the environment wor. By definition, literacy information is Skills analytical. analyze and use information in a way effective. Method used for show ability This different depends the environment, because success selling the idea of reading information depending on the words used. Marais and Hepworth (1999) define literacy information as an acquisition process knowledge and skills practical in connection with information, as decider main how people use fact life for construct something, work and communicate in community information. By general, literate librarian letters and have Skills information should (1) Be aware that complete and accurate information is base taking right decision. (2) Determine problem Specific or part from that problem will be made. (3) Explain and discover relevant information (goods, media, etc.) inside). (4) Create question based on need helpful information define what is needed. (5) Identification primary, secondary and tertiary sources. (6) Develop plan print and electronic for identify information secondary. (7) Collect information and data from experiment or source secondary. (8) Processing and storage information. (9) interpret, interpret, compare and question accuracy information collecte. (10) develop ideas, judgments and predictions. (11) Using effective and appropriate tools and methods for present and present data and results research. (12) Develop plans and procedures for publish results and reports. (13) Create behavioral strategies intelligence give information in different situations and different situations.

2. Benefit literacy

Benefit read letter by general, purpose development literacy information in the library is on effort for increase quality public user. In matter development management knowledge, literacy program information aim for sharing, especially: development first knowledge. At college high, literacy information help pupils and students For develop knowledge and research processes started with discover and create something problem, creating possible methods help student see problem with more well, create research models, collect and analyze data. Two problem recording and organizing knowledge. Literacy program information give ability write with clear, logical, accurate and coherent for explain, use informed and capable understand problem economic, legal and social related with use and access to information, utilization information about law and respect. Third, share it the news . Benefit literacy information in the academic world among others (1) provide proven method can guide student in access various continuous information scattered (2) supports effort national for increase title academic (3) provides tool additio. For strengthen fill courses and (4) for promote learning lifetime live. (California State University, 2000).

3. Implementation Literacy Information

In principle mark from draft literacy information in the library is for increase quality service library. Literacy information can made incentive for inspiring readers to be innovative and creative with breadth content electronics as it should be covered in draft library their electronic gital ones develop during this. There's still a lot information obviously not yet available in form electronic and is really needed by librarians. Writers should too endeavor identify knowledge hidden and developing necessary procedures for overcome it. Although matter final the it's not easy task. However policies and directions This must supported and implemented maximum maybe. Like mentioned above, literacy electronic can developed and implemented in the sector library as extension of library strategy electronics. For schools that have develop school electronic during This is important for combine draft related literacy with acquiring, organizing, organizing and distribution knowledge, incl informal knowledge, no structure and relationships external with not quite enough answered the parents at home. Libraries that haven't own library electronic should start develop library electronic If want to considered as provider main information and knowledge.

4. Search information in the library

Look for information in the library Lastly, the meaning of information retrieval is action look for or take information that has been people wrote about something topic. Information This available in publications, both in Switzerland and abroad. Study can done with hand or computer. There are two type navigation: online guide. Besides Therefore, search is also differentiated become two type, namely: search information general and search information library (search document). Principle main giving service use almanac print or service gathering text complete online, research process the same, namely: questions analyzed and explained in a way fast through interviews and references. Somebody decide question what will submitted. factors that will specified (eg purpose, space scope, duration, number of items, level quality of items, etc) and source or method where the information is relevant will obtained. In online research, readers or researcher use computer. Search This often called taking information from computer. Related terms with online browsing is readers and users computer communicate in a way straight away, as it were they currently speak with somebody through telephone. The database is gathering material print or material library or Lots book that has changed and saved on the computer. Another term known in Indonesia is data protection or data protection. Information in a shared database become two categories, namely (a) references, incl index and bibliography. (B). source power, text complete from the database included

C. Methods

Study can differentiated become a number of type based on criteria certain methods, including methods; results reasons obtained; draft knowledge or field studied; Where; method used; scientist; relationships and status; goals and objects; and research status. This is their respective divisions.

- 1. Research qualitative is type fruitful research no results can obtained with use method statistics or method quantitative others (Strauss and Corbin, 1997). Method qualitative in matter This Actually is method research that produces descriptive data form statement written or oral from people together the characteristics are possible observed. Therefore that is, the data collected is data in the form of words/ phrases or picture (no numbers). the data can form transcript interview, notes field, photos, videos, documents personal, memo, or document official others (Moleong, 2007). Bogdan and Taylor (1992) say study qualitative is method research that produces descriptive data in the form of words or text about behavior of the person being observed.
- 2. Data collection process The data collection process is step important main in study Because objective main study is get data from area research. Method data collection used researcher is as following: A. Observation is base from all knowledge knowledge, for know description research and results research to be We get later . B. Esterberg (2002) interview is meeting between two people or more for exchange information and ideas through ask answer.

D. Results Study

Skills knowledge librarian main university library and implementation Work featured in the library translated as type ability expressed cognitive in ability recognize, understand and interpret information received for change it become library and activities as productive as you can give benefit social, economic, and Theme: Fostering the Alignment of Teaching, Learning, and Field Experiences to Build Competencies in Library and Information Education

societal to the user. Literacy information can interpreted as ability or required skills owned somebody or reader For look for information, search information analyze information and interpret information in accordance with his needs. A librarian who has roles and responsibilities answer in provide information important, managing, distributing and creating information new must own ability superior academics for fulfil need information, as available carried out by librarians at the Main Potential University library

Socialization Library

Librarian The Main Potential University Library carries out socialization service Library. Importance the information you want given to users, and also what else awareness will importance services in the library, the goal for fulfil need information reader. Librarian need do socialization library to civitas academics. Socialization can done with method invite user to library, socialization University Library Main Potential Library done for:

- 1. Introduce all over service library to user;
- 2. Push interest read and use collection library in a way maximum;
- 3. Give awareness user will exists service service library and make use of it facilities library with good.
- 4. E- journal service

Through service This librarian help user in look for information or reference for finish task end student from source. Providing a website for look for paper previously Forget outlook about How student will finish task end them, like finish project thesis.



Figure 1. Librarian Socialization Service Main Potential University Library **193 | H | C o L | S - 2 0 2 3**

Reader Education

Librarian The Main Potential University Library does education user to user in the library. Librarians are very active do education Education to users in the library, the goal user capable know in a way whole service information in the library, and be able to browse information with Good in accordance need information and ability increase literacy information user.



Figure 2. Librarian Carrying out library education

Search Strategy Information at the Main Potential University Library

In environment organization Library University Main Potential of management librarian seen as communication scientific and mastery processes literacy information must given mark plus with organize packaged information with Good For served to user. Library University Main Potential must be made publisher information for all over civitas academic.

- 1. Librarian Library University Main Potential plays a role as facilitator main in mastery literacy information user at the library, with create culture literacy information and maintain necessary infrastructure for operate literacy information in the library.
- 2. Librarian Library University Main Potential plays a role active in take benefit from draft literacy information that has been run, with objective for increase quality services at the Library University Main Potential. Mastery literacy information can made as trigger for librarians more innovative and creative in get around pocket Electronics are a must covered in draft library electronics in the Library University Main potential that has been developed during this. There's still a lot load knowledge explicit ones yet available in form real electronics needed by users

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- 3. Librarian Library University Main Potential is also trying identify knowledge explicit and developing system necessary information user For handle it with develop no knowledge structured based on discipline their respective knowledge.
- 4. Librarian Library University Main Potential must be quick take initiative For explore potency existing information and knowledge in the Main Potential University environment and develop system For handling it if user experience difficulty in get relevant information.

E. Conclusion

For obtain knowledge literacy information among librarian Main Potential University Libraries include librarians can increase his skills in management information and technology information, complete information in the library, open for colleague reader. For increase Skills technically, libraries should too develop Skills librarian, for one is librarian must own Skills literacy information. Challenge librarian who can become task main institution academic is capable understand and determine the situation inside as well as switch from thinking library as room the physicality that makes it as reality new school as A library. organizations must owned. develop and provide various services, incl digital services.

Ability literacy information library at the Main Potential University Library general including category Enough Good in search the information. That thing meaningful that user use ability literacy information in a way maximum in look for information and make use of it. In other words, ability literacy information user in the library it's been very good, however Still need improved search information in a way specific.

Activity literacy information at the Main Potential University Library will be give very positive impact for enhancement well-being information for user in the library. For civitas Main Potential University academics abilities literacy information will give Lots convenience in sort the information he wants, so make it easier publication work write scientific for library and subsequent research impact to success reader in the field academic. Whereas ability literacy information user make they more selective sort capable information push creativity and productivity in work write scientific.

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